

Week 5 presentation – Introduction to Responsible Innovation

The presentation was given in the following sequence:

Edwin – introduction and technology assessment

Stevan – Constructive technology assessment, examples, introduction to the value matrix

Lennert – Value matrix, interactive exercises

Anna – Risk, uncertainty, ignorance; precautionary principle, objective/subjective probability

Coen – Examples of risk, ignorance and anticipation regarding facebook

Ariana – Collingridge dilemma, anticipation, risks, precautionary principles , experimenting

Our method was to use do a role play as the board of Facebook and explaining different aspects of risks and risk approach. Further more we had two interactive exercises. The first one explained the Future Trade-off matrix in which we explained how different values can create different scenarios. This was to let the group get acquainted with the main interactive exercise. The main exercise was the same as the first, but with the goal to make the future of Facebook. Here the groups were split up and teamed up with one of the board members of Facebook. The 6 board members were : The money man, law sector, R&D, Security, civic/ social, Marketing. In the end we wanted to create a scenario in which a real board meeting was recreated.

The goal of the exercise was to make people aware of risks and how values can have a big impact on the decisions we make regarding risks. Further more it was a fun exercise to give people experience with board meetings and how to present your idea as convincing as possible.