

# PARTNERS



OOO  
AAA  
PLASTIC WASTE  
LEMA TEAM



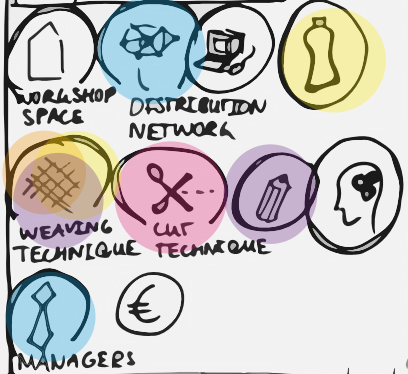
MANAGEMENT  
FOR COLLECTING  
& DISTRIBUTION  
PROCESS



# KEY ACTIVITIES



# KEY RESOURCES



# L.O.O.P

# VALUE PROPOSITION

PIECE OF FURNITURE  
MADE OUT OF  
PLASTIC WASTE

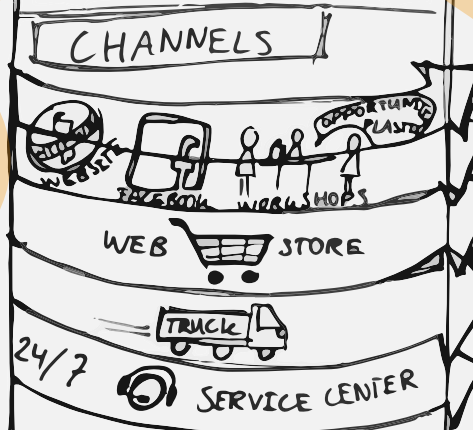
CONTRIBUTE  
TO A CLEANER  
ENVIRONMENT

SUSTAINABLE  
IMAGE  
(Brand)

MUST HAVE  
DESIGNER OBJECT

# CUSTOMER RELATIONS

NON PERSONAL SHORT TERM CONTACT  
PERSONAL DIRECT LONG TERM CONTACT

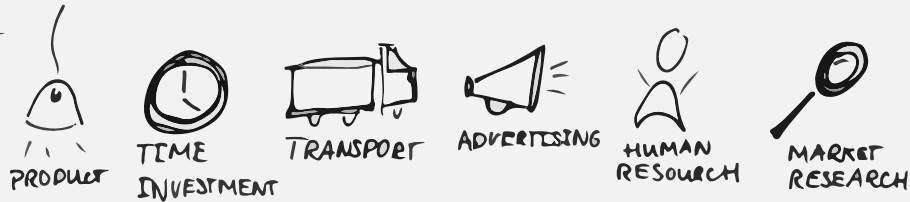


# CUSTOMER SEGMENT

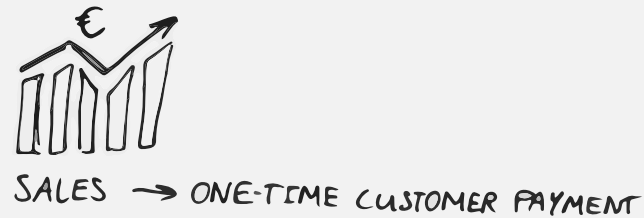
MIDDLE CLASS  
PERUVIAN SOCIETY  
FROM LIMA

PUBLIC PLACES  
IN LIMA  
(restaurant, schools)

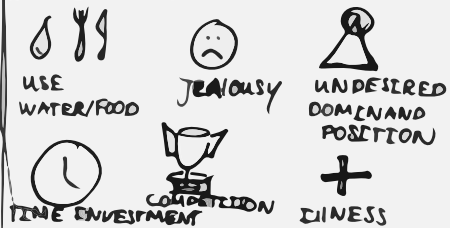
# COST STRUCTURE



# REVENUE STREAMS



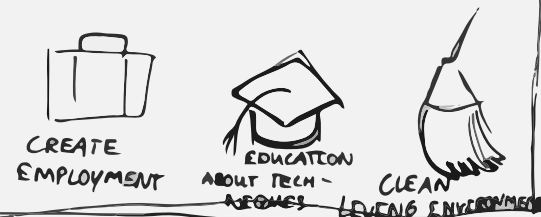
# COSTS PEOPLE



# COSTS 'PLANET'



# PROFIT PEOPLE



# PROFIT 'PLANET'

