

Weather stations located
on the African continent

Messages twice a day

Geo referenced to the farm

Messages in every language

SMS, voice-call
& their call-in tool

Operating in five countries

STRENGTHS

No digital marketplace

No platform for agro-input

No call centre

WEAKNESSES

OPPORTUNITIES

TREATHS

TAHMO

school2school-program

Easily finding good staff

No virtual marketplace

No online guidebook