### **INNOVATORS FOR PEACE & JUSTICE**

Leveraging the Data Revolution for Peace and Justice

- Claire Barnhoorn (independent & ActivityInfo)
- Matteo Consonni (Elva Community Engagement)
- Thomas Baar (Centre for Innovation, Leiden University)





Lecture 1 : Complex Societal Challenges

- Differentiate between simple from complex and/or wicked challenges;
- Identify and analyse a complex societal challenge;
- Recognise how to confront complex societal challenges.

### COMPLEX SOCIETAL CHALLENGES

Learning Objectives





Lecture 2 : (Big) Data, Big Promise

- Appraise the concept of (Big) Data and identify its components;
- Assess the challenges in applying new types of data for confronting complex societal challenges within the domain of peace and justice;
- Recognise and explain the potential of the data revolution for peace and justice.



#### (BIG) DATA, BIG PROMISE

Learning Objectives



Lecture 3 : Data-Driven Innovation

- Appraise the concept of data-driven innovation and indicate its potential for peace & justice (incl. sustainable development and humanitarian action);
- Demonstrate the potential for data-driven innovation in confronting complex societal challenges.



### DATA-DRIVEN INNOVATION

Learning Objectives



#### SYSTEMATIC LITERATURE REVIEW

"Data-Driven Innovation is about finding new ways to use data and analytics to inform decision making, improve organisational processes and create new methodologies for solving (global) challenges."

### DATA-DRIVEN INNOVATION FOR NGOs

Defining Data-Driven Innovation

#### SEMI-STRUCTURED INTERVIEWS

additional aspects :

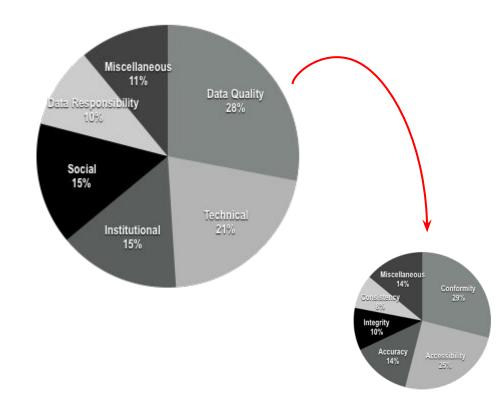
- (1) service provision
- (2) organisational change
- (3) data governance





### DATA-DRIVEN INNOVATION FOR NGOs

Challenges for NGO's







#### DATA-DRIVEN INNOVATION FOR NGO's

Preliminary Conclusions

(1) Data-Driven Innovation is conducted across various sectors of industry;

(2) NGOs are still at an entry level and indicate that they face diverse and fundamental challenges in implementing data-driven innovation - in particular reference to limited capacity, resources and knowledge;

(3) Cross-collaboration and learning from other sectors
(i.e. information technology, education and service)
could be beneficial to improve data for achieving and
monitoring sustainable development.

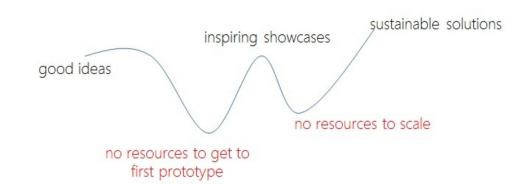






# BARRIERS OF

From ideas to action







### **MAKING A START**

From ideas to action

- (1) Experimentation
- (2) Adaptation
- (3) Partnerships
- (4) Service providers





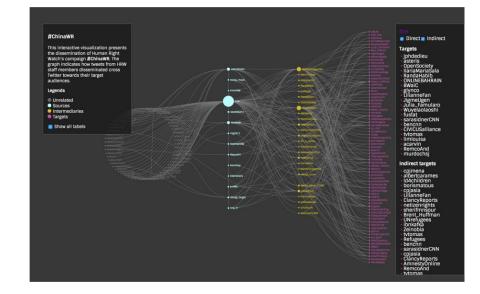
# **EXPERIMENTATION**





### **IMPACT TRACKER**

Human Rights Watch







### THE BIGGER PICTURE

World Press Photo Foundation; Ministry of Foreign Affairs (NL)

http://thebiggerpicture.online



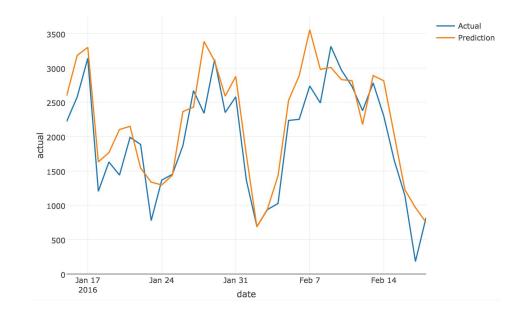




Ministry of Foreign Affairs of the Netherlands

## REFUGEE PREDICTION

British Red Cross









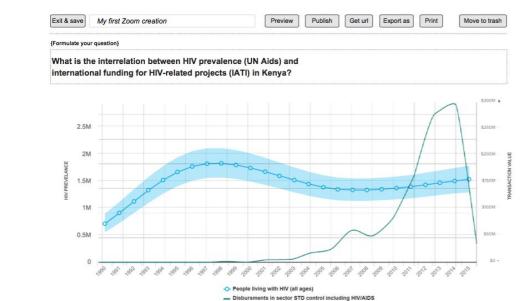
### TRACKING DIGITAL FOOTPRINTS

World Food Programme



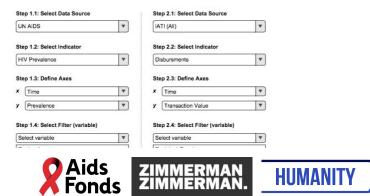






## ZOOM

Aids Fonds





### HUMANITARIAN **DATA CENTER** UN OCHA





Stephen O'Brien @UNReliefChief

2+ Volgen

Ecstatic to be launching the Humanitarian Data Center in The Netherlands with Minister #Ploumen

S Vertaling bekijken



# PARTNERSHIPS

2/52





### TECHNOLOGY ADVISORY BOARD

International Criminal Court





#### INTERNATIONAL DATA RESPONSIBILITY GROUP

Data-Pop Alliance, Data&Society,

Leiden University, NYU's GovLab,

UN Global Pulse.

Mapping and Comparing Responsible Data Approaches





### DUTCH COALITION FOR HUMANITARIAN INNOVATION

Global Partnership





### GLOBAL ALLIANCE FOR HUMANITARIAN INNOVATION

Global Partnership





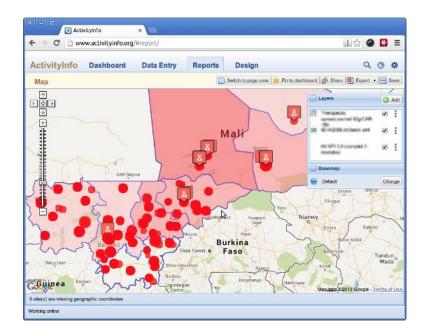
# **SERVICE PROVIDERS**





### ActivityInfo

Internal Project Data





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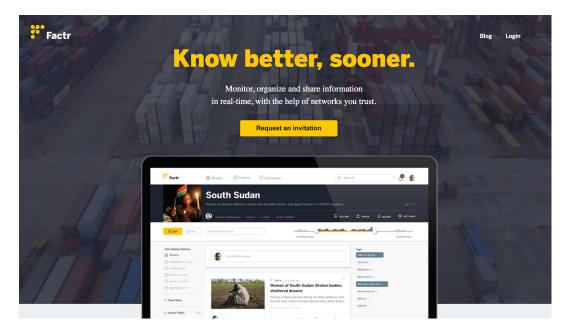
Elva helps you collect, present and share data-driven insights.





## FACTR

Open Web Data





### INNOVATORS FOR PEACE & JUSTICE

Potential and Challenges

#### **INNOVATORS FOR PEACE & JUSTICE**

- (1) How could data be leveraged by actors for peace & justice (incl. sustainable development and humanitarian action)?
  (2) What are the largest challenges in
  - *implementing data-driven innovations within this sector?*



