Scenarios

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Reframing through scenarios for unlocking potential

- For making your mission operational
- For realizing potential and threats
- For triggering imagination
- For creating collective imagination
- For creating ownership of design processes
- For communicating what you are doing
- For creating different options when you are in trouble
- More info at: Oxford Scenarios Programme Content Hub http://www.sbs.ox.ac.uk/programmes/execed/scenarios/benefits/oxford-scenarios-programme-content-hub

Making scenario's

- Define the two values in your mission that you want to work with
- Formulate the positive and negative of this values
- Make X and Y dimensions
- Create 4 scenario's as imaginative as you can conceive of
- Present