Overview of the relevant web lectures for the course responsible innovation management

**Week 2: Innovation & Strategy**

1.1. What is innovation management

1.2. Product, service and procces innovation

1.3. Incremental and radical innovations

1.4. Architectural and modular innovation

2.1. The adoption lifecycle

2.2. Innovation adoption at the individual level

5.1. Innovation strategy in an ever-chaning world

5.2. Innovation strategy in an ever-chaning world (part 1)

5.3. Innovation strategy in an ever-chaning world (part 2)

5.4. Disruptive innovation

**Week 3: Idea & Management**

3.1. Introduction to creativity

3.2. what makes people creative

3.3. How can we enhance creativity

3.4. How can groups be creative?

4.1. Idea management principles

4.2. Idea management types

4.3. Idea management challenges

**Week 4: Selection & Prioritization (portfolio management)**

6.1. Portfolio management

6.2. Protecting intellectual property

6.3. Tools for portfolio managemetn

7.1. Why stage gate models are important

7.2. Stage gate models in detail and practice

**Week 5: People and Structure**

8.1. What is a team

8.2. The key elements of team succes

8.3 What is the process by which team members contribute to innovation

8.4. What are the effects of social network structure on innovation

**Week 7: Responsible business models**

For this week, there is no web lecture available in the MOOC. Those of you that do not know what a business model is, can watch the following movie:

<https://www.youtube.com/watch?v=QoAOzMTLP5s>