

SCENARIOS

The product does not maintain a cleaner way of cooking

The product does not function well, due to bad weather conditions

Locals aren't able to cook on the product

The product falls apart and/or is dangerous to the user, so people won't use it

The product burns down

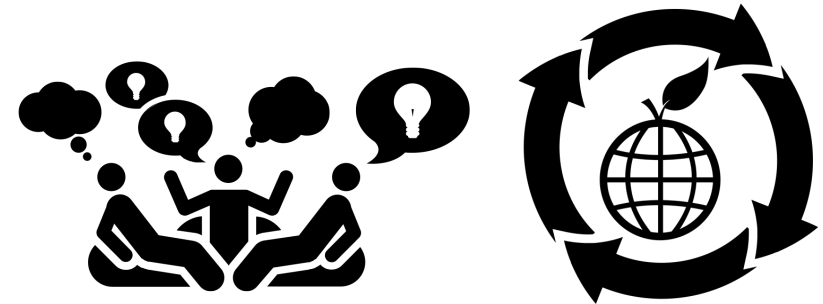
NOT SUSTAINABLE

PRODUCT

OPEN MINDEDNESS

PEOPLE

BEST CASE SCENARIO FOR THE PROJECT



The project can and will be carried out as intended

(MICRO)

SUSTAINABILITY

SCENARIOS

People throw away the product

People deconstruct the product

People don't use the product due to technical failures and therefore also won't help testing the user experience or other research

People disbelief the purpose of the product, due to technical failures

NARROW MINDEDNESS

SCENARIOS

The product works, but people don't accept it

Locals want to help testing, but won't use the product after research

The concept of the product is good, but people won't provide the necessary goods for building the product.

The product gets accepted, but locals won't work with three women.