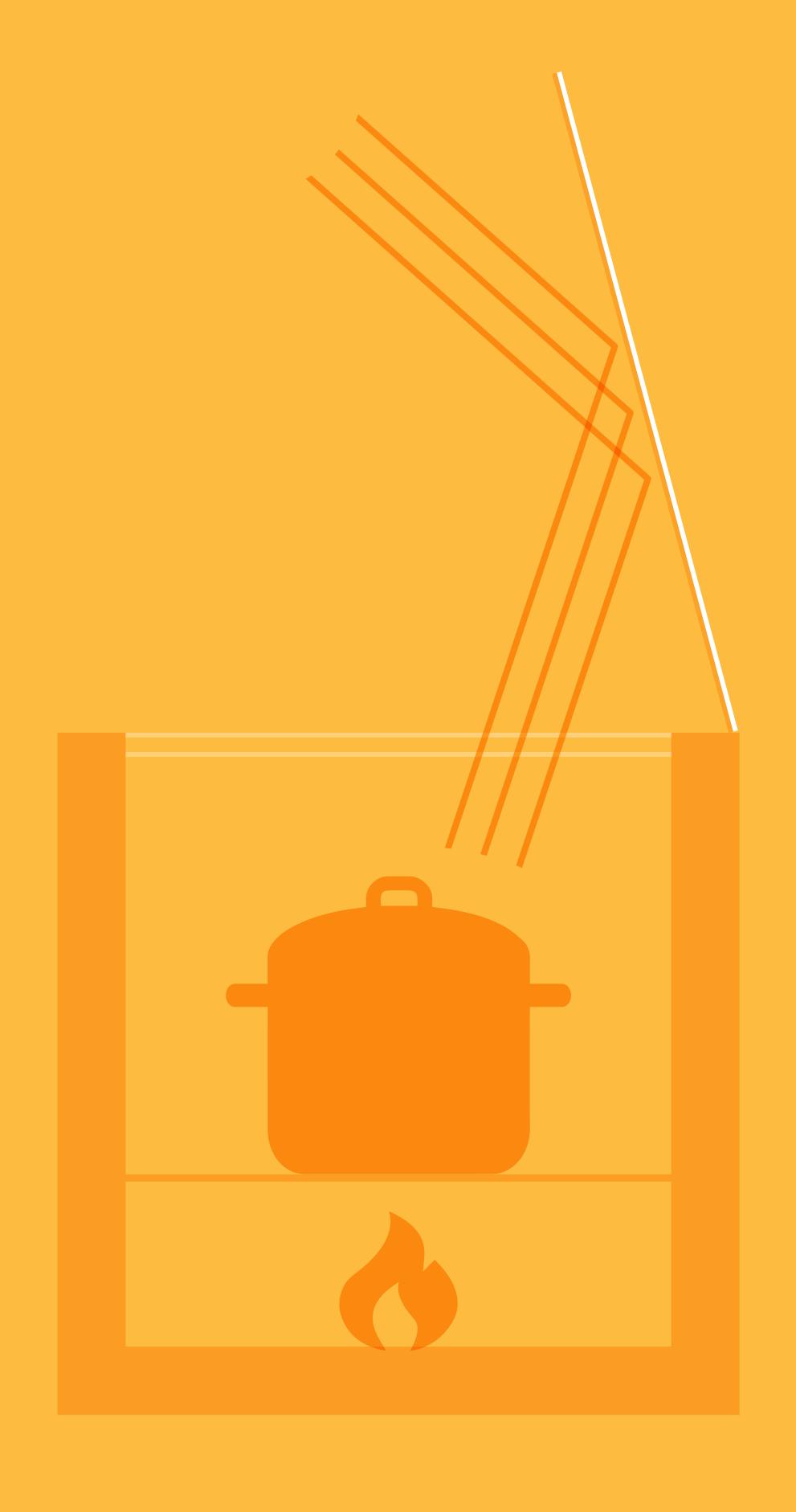




the fortune cooker:



how does it work?





"To adapt an environmentally clean cooking device to the wishes and values of the customer, with the ultimate goal to reduce CO2-emission and deforestation by cooking on woodfire."

goals



















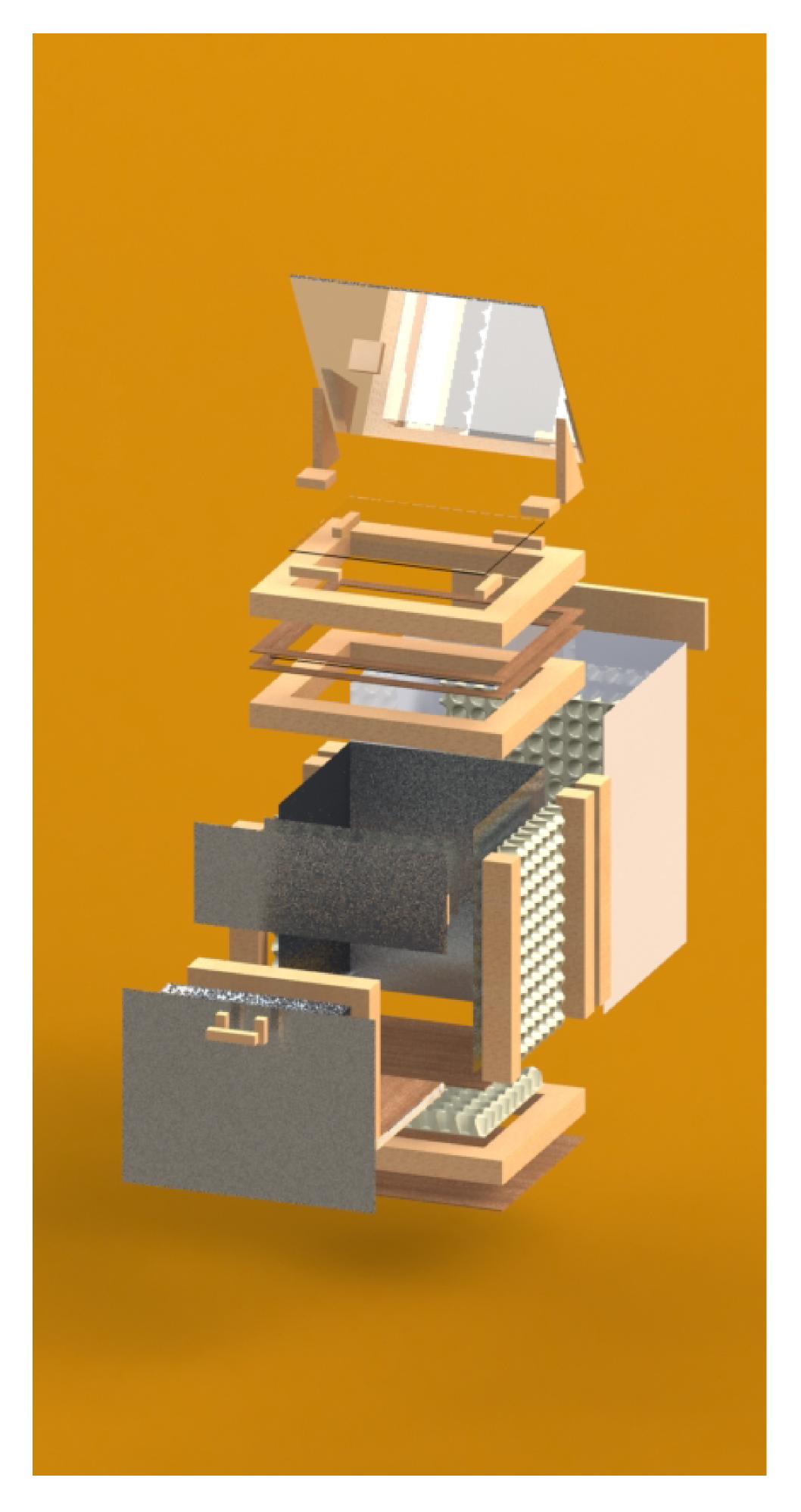
Design of two prototypes

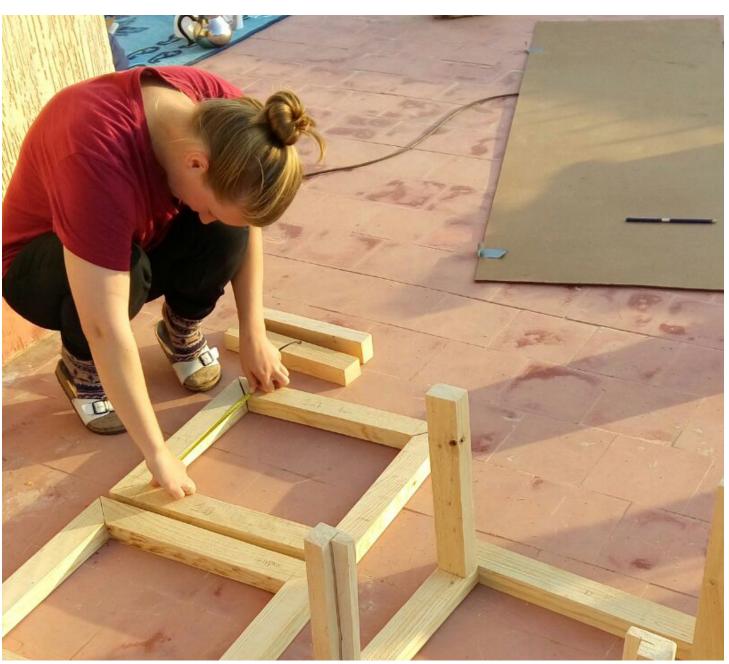
Construction of two prototypes

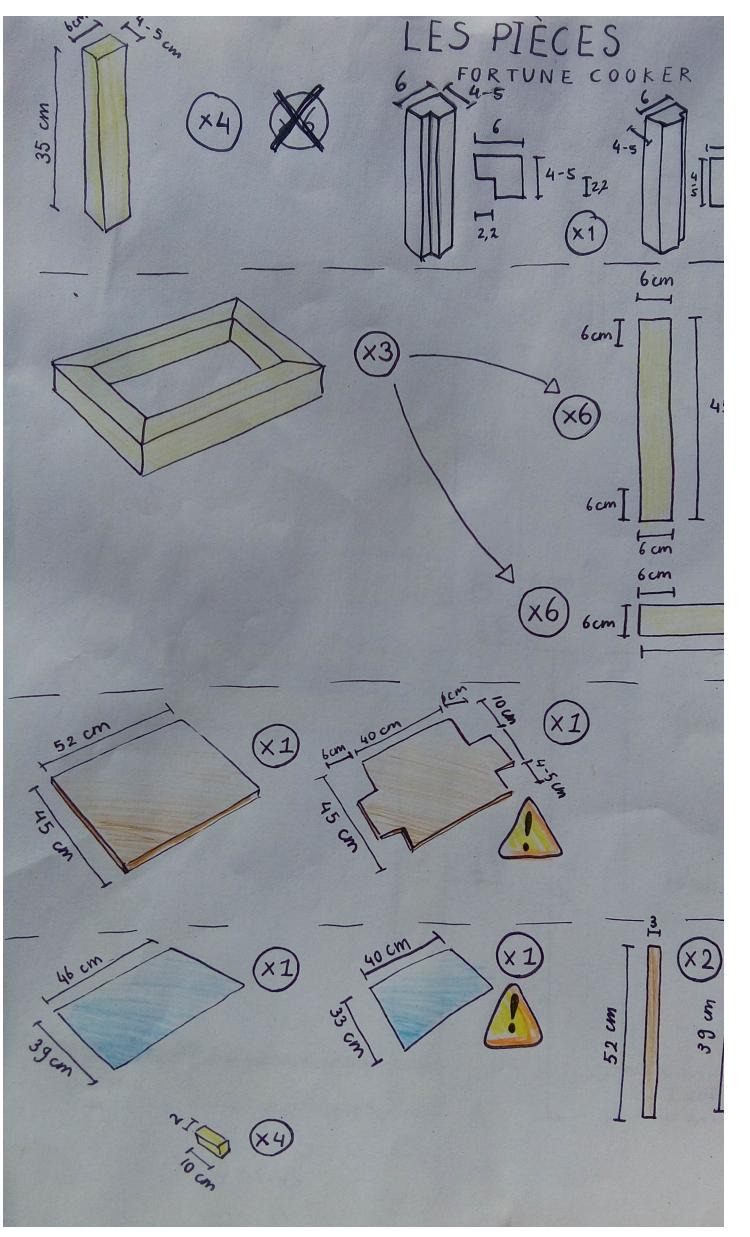


Testing of both prototypes
Loss of warmth
Collection of solar energy

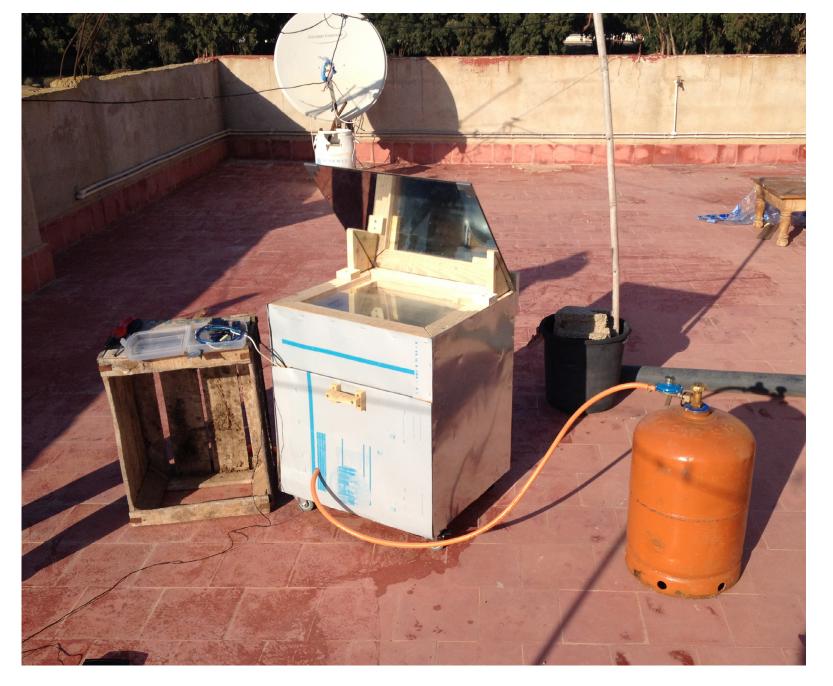
Cooking ourselves















Field research

About the cooking

About facilities

About openness to the new

Testing with multiple test persons

Cooking real meals

Simple tests: cooking water

Small surveys















Local possibilities for production:

Materials

Tools

Fuel

Purchase power of the user

Definition of the need of the user for the product









results

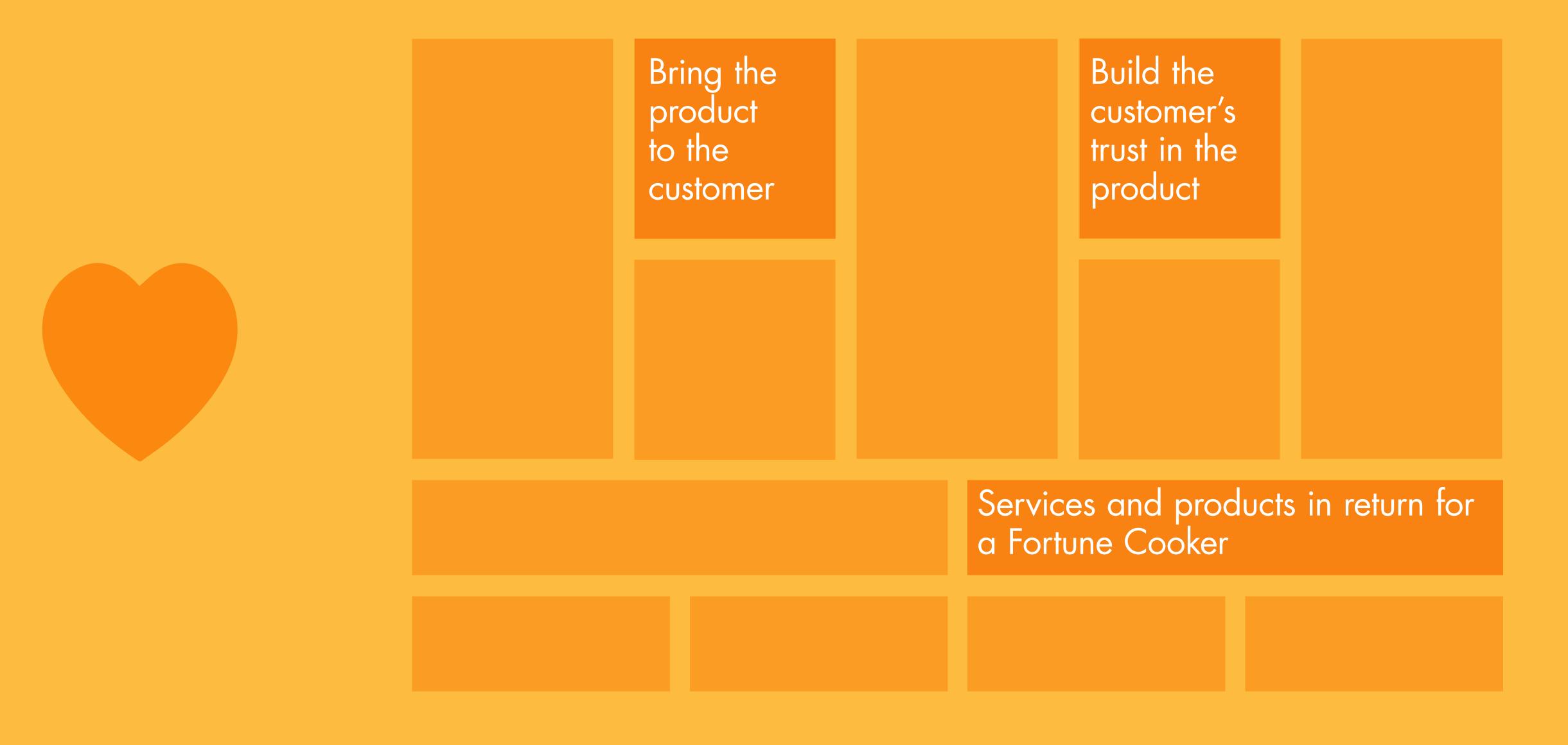


Business Model Canvas



list of requirements

Business Model Canvas



list of requirements

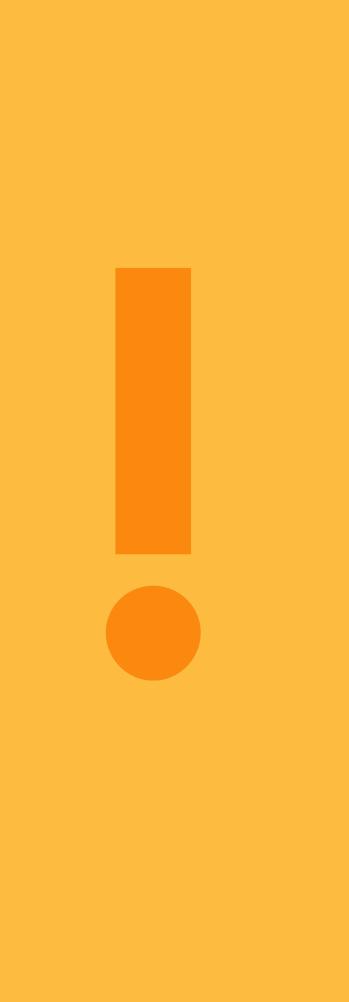


Simple, easy-to-check requirements:

Weight

Size

More complex requirements
Feedback system



Cultural differences

Social obligations

Time-consuming culture

No long-term planning

Role of women

Our experiences

Be flexible

Communicate clearly

Have patience





