

Development, Sustainability & Culture (WM0942TU)

The spread of modern economic growth



3. Spread from Europe to Latin America, Africa and Asia



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Mugabe wins the lottery!?



Recently: 92 years old Mugabe says there will be no 'Arab Spring' amid violent clashes

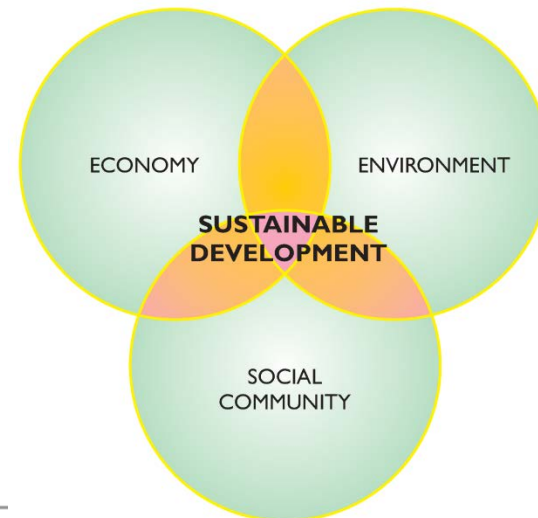


The drama of development

- Development projects and start ups often fail, examples in the minor, e.g. water projects in Cameroon
- Successful projects or businesses do not always contribute to economic development, sometimes they are even counterproductive, e.g. an Oxfam Novib financed water pumps project in Bangladesh brought poor people in debt, ruining their lives. Or Shell in Nigeria, bringing devastation and unrest to the coastal areas
- Success and failure often determined by the context which is enabling or impeding



Development & sustainability



Main questions

- Under which conditions is a development project successful
 - How can my internship project become a success; i.e. result in a successful innovation?
- Under which conditions does a development project contribute to development?
 - How can the internship become a useful contribution to development?



Assessment

12 page Feasibility Report, containing:

- Introduction of the project
- Five times an Analysis
- Conclusion with answers to main questions

NB: A feasibility shows whether and how the project can be carried out.



Five times an Analysis

a. Development & Poverty Analysis



b. Institutional Analysis

c. Cultural Analysis

d. Civil Society Analysis

e. Innovation Analysis



Development & Poverty Analysis

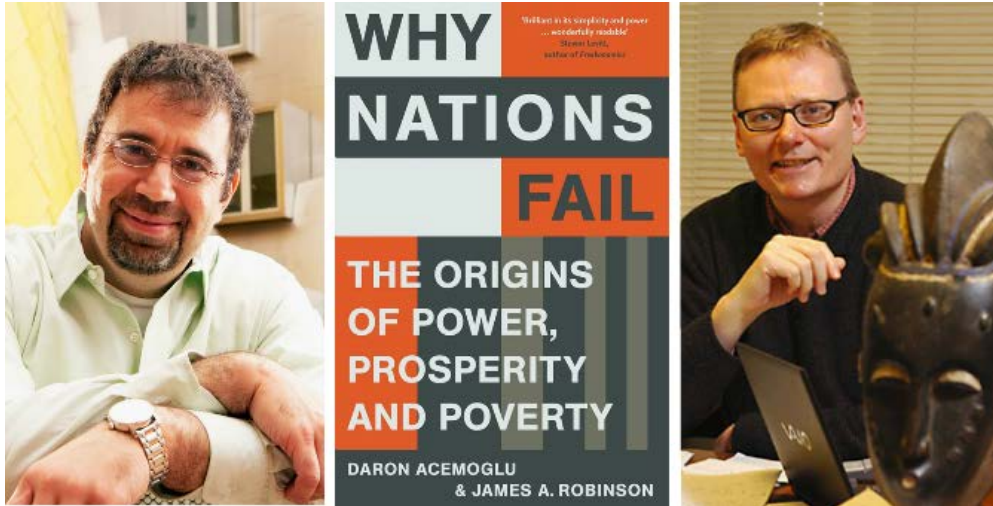
- Jeffrey Sachs: overcome “poverty trap” through “big push” with foreign aid
- Dambisa Moyo: “dead aid”, stop “donorcracies”, initiate endogenous growth with help of investments from and trade-agreements with China



- Paul Collier: institutional reforms, exploiting resources without “resource curse”
- William Easterly: small steps, bottom-up, entrepreneurship
- David Landes: work hard, belief in progress, free market & favourable institutions (contracts, patents etc.)



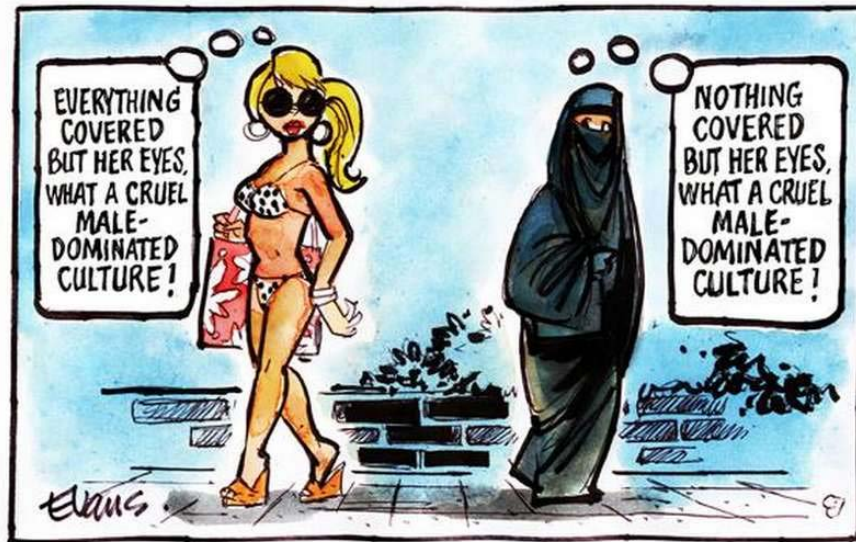
Institutional Analysis



- Rules of the game
- Political and economic institutions
- Inclusive and extractive: market & democracy vs government control & repression



Cultural Analysis



1. **Collectivism** (in-group) – **individualism** (singled out): either the group or individual is more important.
2. **Hierarchy** (power distance) – **egalitarianism** (dialogue): decisions are taken top-down or more bottom up.
3. **Uncertainty avoidance** (tradition, fatalism) – **voluntarism** (initiative): difficult to get out of one's comfort zone (losing face) or individual judgment (and risk, or rewards)
4. **Synchronic** (everything at once) – **sequential** (planning)
5. **Status by position/tradition** – **status by achievement/labor**
6. **Particularist** (gated networks) – **universalist** (equal access, law enforcement): get something done via friends/relations or via rules and procedures



Civil Society Analysis



Multiple memberships, changing coalitions, pluralism of judgments and opinions, self organization of society apart from family loyalties and state authority.



Innovation Analysis

1. Entrepreneurial activities
2. Knowledge development / creation of adaptive capacity
3. Knowledge diffusion through networks (actors learning from each other)
4. Guidance of the search / demand articulation
5. Market formation (niche)
6. Resources mobilization
7. Creation of legitimacy / counteract resistance to change
8. Networks of infrastructure



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Programme

- Darwin's Nightmare
- Three lectures on debates and backgrounds
- Five tutorials (work groups) on cases
- Literature study
- Exercises interview technique



Guidelines for the assignments & Feasibility Report

- Each week, starting the 2nd week, on Friday one of the Analyses should be submitted to Ginger
- The (little) literature concerned should be read & applied in these Analyses
- Each group gives and receives two feedbacks
- Last Analysis is on Innovation; it is an integrating assignment
- Last Analysis plus the revised earlier Analyses and provided with Introduction & Conclusion constitute the Feasibility Report
- Deadline: 12 October

- NB: See Study Guide & Feasibility Report Guide on Blackboard & TU Delft Open Research Platform (Ginger)



Continuation

- First lecture: 13 September
- First work groups: same week
- Assignment to do before first workgroup: read Sachs & Easterly, two chapters from their books
- Assignment first week: Development & Poverty Analysis



Continuation: Thursday

